



# 3 ACTIONS TO START FUNDRAISING WITH SUCCESS!

### **1.LOGIN TO YOUR PARTICIPANT CENTER**

Your participant center allows you to manage your fundraising page, monitor your progress, accept donations and more!

Login by visiting bigclimb.org.

# 2. CUSTOMIZE YOUR FUNDRAISING PAGE

Customize your page by sharing a photo and your story showcasing your motivation to help find a cure for cancer. Participants who customize their page raise 3x more than those who do not!

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## 3. CREATE A FACEBOOK FUNDRAISER

When you connect your participant page to a Facebook Fundraiser within your Participant Center your friends on Facebook can donate to your fundraiser with one click! Participants who connect their page to a Facebook Fundraiser raise on average 5x more!

NOTE: Only Facebook Fundraiser's that are created through the Participant Center are linked to your fundraising efforts and count towards your total raised.

