

3 EASY ACTIONS TO LAUNCH YOUR FACEBOOK FUNDRAISING!

1. LOGIN TO YOUR PARTICIPANT CENTER

Your participant center allows you to manage your fundraising page, monitor your progress, accept donations and more! Login by visiting firefighterstairclimb.org.

2. CUSTOMIZE YOUR FUNDRAISING PAGE

Customize your page by sharing a photo and your story showcasing your motivation to help find a cure for cancer. Participants who customize their page raise 3x more than those who do not!

3. CREATE A FACEBOOK FUNDRAISER

When you connect your participant page to a Facebook Fundraiser **within or from your Participant Center** your friends on Facebook can donate to your fundraiser with one click! Participants who connect their page to a Facebook Fundraiser raise on average 5x more!

NOTE: Only Facebook Fundraiser's that are created through the Participant Center are linked to your fundraising efforts and count towards your total raised.

