

**FIREFIGHTER
STAIRCLIMB**LEUKEMIA &
LYMPHOMA
SOCIETY®

TEAM CAPTAIN HANDBOOK

THANK YOU FOR STEPPING UP

Hello Team Captain!

We are so thrilled to welcome you and your team to the 2022 LLS Firefighter Stairclimb as we make plans to return, once again, and climb together in Seattle.

All of us at LLS are thankful for your leadership and dedication, and for stepping up as team captain for your local department. This Team Captain Handbook will be your guide to setting your team up for success and preparing you to Climb. Conquer. Cure. on March 13th, 2022.

At any point during the season, please feel free to reach out to the LLS Firefighter Stairclimb team for fundraising tips, training information, or with any other questions you might have!

Thank you,
LLS Firefighter Stairclimb Team
FirefighterStairclimb@lls.org

QUICK LINKS

WEBSITE: [FIREFIGHTERSTAIRCLIMB.ORG](https://firefighterstairclimb.org)



General Info:

[CLICK HERE](#)

Event Day Info:

[CLICK HERE](#)

Fundraising 101:

[CLICK HERE](#)

FAQs

[CLICK HERE](#)

STAY CONNECTED:



FORMS & GUIDES:

[Fundraising Materials
Request Form](#)

[Participant Center Guide](#)

[Facebook Fundraising Guide](#)

[Fill the Boot Fundraising Guide](#)

[Fundraising Submission Form](#)

Website: [FirefighterStairclimb.org](https://firefighterstairclimb.org)
Email: FirefighterStairclimb@lls.org
Phone: 206.628.0777
Fax: 206.292.9791

The Leukemia & Lymphoma Society
Attn: LLS FireFighter Stairclimb
P.O. Box 102488
Pasadena, CA 981189-2488

GETTING STARTED

CUSTOMIZE YOUR TEAM'S PAGE

Add a personal story to your [Participant Center](#) about why your team has decided to climb and what the climb means to you. Add a photo of your team and set an ambitious goal!

PLAN A DEPARTMENT FUNDRAISER

The most successful teams are teams that fundraise together. Hold a brainstorming session and get a few events on the calendar throughout the season. Whether it be a fill-the-boot at your local grocery store, or a BBQ cookoff, [team fundraisers](#) are sure to bring in the most revenue and get the whole team motivated.

SCHEDULE A DEPARTMENT VISIT

[Contact us](#) and set up a meeting with LLS staff at your department, virtually, or a local coffee shop. We're happy to provide fundraising tips and answer any questions you may have before event day. Our Ambassadors also make great resources for all of your team needs.

GET ORGANIZED FOR EVENT DAY

Deadlines can be found under the website's [FAQ page](#). Ensure all team members are in compliance with gear, helmet labeling, racing guidelines, and have each met the \$300/person fundraising minimum in order to pick up their race packet and compete.

FUNDRAISING IDEAS



1. GET THE BALL ROLLING

Show your support and make a donation to your climb. This will make others more likely to get involved.



2. MAKE IT SOCIAL

Connect your Participant Center to your Facebook page and make sure your team members do the same!



3. SHARE YOUR STORY

Follow us on Instagram [@firefighterstairclimb](#). Tag us in your training and fundraising pic and videos!



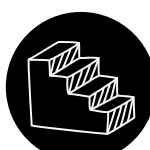
4. SHOW THE POWER OF YOUR GIFT

Make sure your donors and team members know that 100% of all donations go right to LLS's mission!



5. STAY CONNECTED

Throughout the year, we will share fundraising tips and stories about LLS's impact! Share these with your team!



6. KEEP CLIMBING!

As your team hits fundraising goals, see how you can push these goals this through year-round fundraising!

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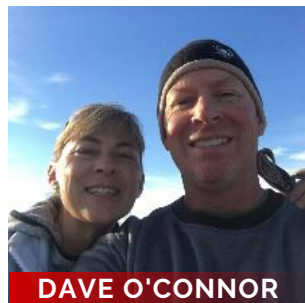
MEET YOUR AMBASSADORS

One of your most valuable resources as a Team Captain are our ambassadors- a group of dedicated firefighters who are there to support you along the way.



RICH BROWN, LEAD

Boise Fire Dept.
REGION: South ID



DAVE O'CONNOR

Nampa Fire Dept.
REGION: South ID



SOREN LOWE

Lewiston Fire Dept.
REGION: ID / East WA



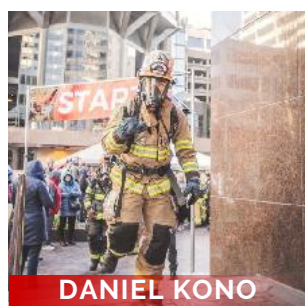
SCOTT ROBINSON

Coeur d'Alene Fire Dept.
REGION: ID / East WA



BRANDON WALL

Templeton Fire Dept.
REGION: CA



DANIEL KONO

Templeton Fire Dept.
REGION: CA



JASON BOSTIC

Johnsville Fire Dept.
REGION: Central & Intl



NATHAN RICHARD

Thibodaux Fire Dept.
REGION: South & East



TROY MANESS

E. Helena Fire Dept.
REGION: MT



TIFFANY MOYES

Whatcom Fire District 7
REGION: West WA



KEITH JOHNSON

Arlington Fire Dept.
REGION: West WA



MARNIE FOX

Boeing Fire Dept.
REGION: West WA / AK



ROBERT HAYS

Tualatin Valley Fire Dept.
REGION: North OR



TRAVIS BOOTES

Sisters Fire Dept.
REGION: South OR

TO LEARN MORE...

Check out the [ambassador page](#) on our website to learn more and get connected with your climb ambassador.

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WHY WE CLIMB

Each and every one of us has a reason or a catalyst for why we climb. With your support, LLS continues to make an impact for blood cancer patients and their families. Check out some of the stories from our [Survivor Battalion](#).



MORE THAN
\$431 MILLION
PROVIDED IN
CO-PAY FINANCIAL
ASSISTANCE SINCE 2007

LLS HAS INVESTED MORE THAN

\$1.3B

IN CUTTING EDGE CANCER
RESEARCH SINCE 1949



BLOOD CANCERS ARE THE
SECOND LEADING
CAUSE OF
CANCER DEATHS
IN THE U.S.



SINCE THE
1960s,
SURVIVAL RATES FOR MANY
BLOOD CANCER PATIENTS
HAVE DOUBLED, TRIPLED OR
EVEN QUADRUPLED

NEARLY

8,000

VOLUNTEERS ACROSS THE
NATION PROVIDE DIRECT SUPPORT
TO PATIENTS AND FAMILIES IN
THEIR COMMUNITIES



LLS HELPED ADVANCE
85%
OF THE BLOOD CANCER
TREATMENT OPTIONS APPROVED
BY THE FDA SINCE 2017



MEET OUR STAFF



SHAUNA MARSHALL

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ADDIE NEWCOMBE

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addie.newcombe@lls.org



GARETT RAFF

971.230.2195

garrett.raff@lls.org



TYLER BJORK

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tyler.bjork@lls.org



ANDREA CASEBOLT

206.957.4589

andrea.casebolt@lls.org

For more information on our staff or to reach out to us directly,
check out our [contact page](#).

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