

## 3 EASY ACTIONS TO LAUNCH YOUR VIRTUAL CLIMB FUNDRAISING!

### 1. LOGIN TO YOUR PARTICIPANT CENTER

Your participant center allows you to manage your fundraising page, monitor your progress, accept donations and more! Login by visiting [firefighterstairclimb.org](http://firefighterstairclimb.org).

### 2. CUSTOMIZE YOUR FUNDRAISING PAGE

Customize your page by sharing a photo and your story showcasing your motivation to help find a cure for cancer. Participants who customize their page raise 3x more than those who do not!

### 3. CREATE A FACEBOOK FUNDRAISER

When you connect your participant page to a Facebook Fundraiser **within or from your Participant Center** your friends on Facebook can donate to your fundraiser with one click! Participants who connect their page to a Facebook Fundraiser raise on average 5x more!

NOTE: Only Facebook Fundraiser's that are created through the Participant Center are linked to your fundraising efforts and count towards your total raised.

