DEPARTMENT FUNDRAISING GUIDE



The most successful teams are teams that fundraise together. This guide is specific to fill-the-boot type fundraisers that departments can host in their communities, at sporting events, coffee shops, and the most popular location - grocery stores! Use this guide as a resource to launch your department fundraising and help get us one step closer to cancer cures.

FUNDRAISING EVENT CHECKLIST

Get your department together, secure permission from department leadership, and
select a date

Contact the store / location where you will be hosting your fundraiser to secure necessary permissions and confirm any guidelines or pre-event requirements.

Order **Fundraising Materials** (Plan ahead - delivery could take up to 2 weeks)

Contact Us! Let us know Who, What, When, and Where! We would love to promote your event and even attend if possible.

) (Optional) Rent or borrow a stair climber machine or stepmill. Arrange for safe transport to/from the event. Secure SCBA packs and bottles for your event so people can climb on-air.

Wear your turnouts! Teams see greater fundraising outcomes when they are in full turnout.

Start Fundraising! If you are climbing, rotate who is on the stair climber while the crew holds the boot and solicits donations. Be visible, and stay active.

SECURING DONATIONS

CASH & CHECKS

<u>Checks</u> can be mailed directly to the Leukemia & Lymphoma Society. Please have donors include 'FFSC' and the fundraising event or participant name in the memo line, and address all checks to:

Leukemia & Lymphoma Society Attn: LLS Firefighter Stairclimb P.O Box 102488 Pasadena, CA 981189-2488

<u>Cash</u> from fundraising events can be consolidated into a cashiers check and turned in with the donation submission form, breaking down the amount each participant will receive from the sum of the gift. <u>Contact us</u> for more information on submitting offline donations.

If you're local, both cash and checks can also be dropped off at our Seattle Office.

Please accompany all check & cash donations with a Fund Submission Form

ONLINE GIVING

There are multiple resources available to you and your team to make soliciting gifts easy for any donor. Don't have cash? <u>Follow this guide</u> and learn how to customize and share your Participant Fundraising Page. You can also use a QR code linked to your page or Venmo donations.

Website: FirefighterStairclimb.org Email: FirefighterStairclimb@lls.org Phone: 206.628.0777 Fax: 206.292.9791

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