



PARTICIPANT CENTER GUIDE

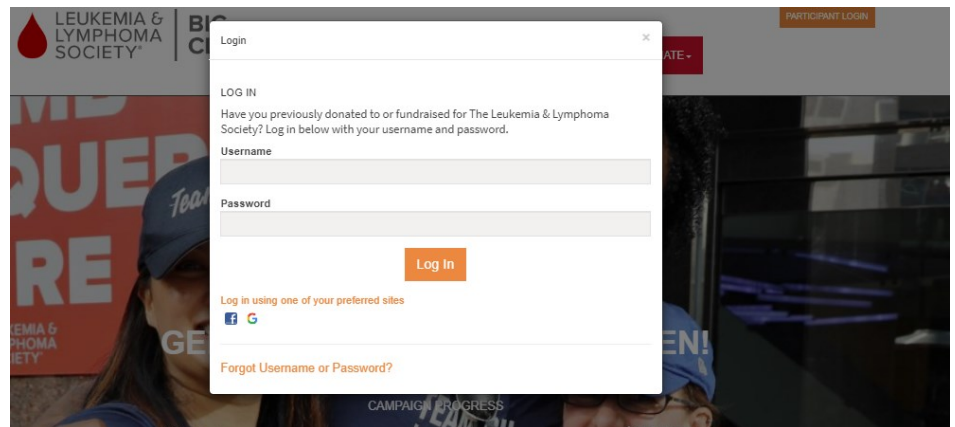
Getting Started

- Sign in to the participant center.
- Edit and personalize your personal fundraising page.
- Link your Facebook account to your personal page.

Where is my personal fundraising page? How do I sign in?

When you register for Big Climb, you'll receive an email confirming your registration with your username and password to login to your participant fundraising page. There you will be able to sign in and customize your page and collect donations. You can login by visiting www.bigclimb.org and clicking "Participant Login".

Reach out to your Big Climb staff member or email bigclimbseattle@lls.org if you have any issues.



Customize Your Fundraising Page

Go to your participant center and click "Set up your Personal Page":

Home Email Profile

What to do next?

- 1 Set up your Personal Page
Customize your Personal Page with a story about why you are raising funds for this cause.
- 2 Add Contacts to Your Address Book
- 3 Send an Email
Your last email was sent 71 days ago. Email more friends and family about your fundraising efforts.
- 4 Thank your Donors
Thank your donors!
- 5 Set up your Personal Page
Your last Personal Page update was 125 days ago. Consider updating it now with new information.
- 6 Set a Goal
You have reached 0% of your goal. Can you set a higher goal?
- 7 Reach Out
You have 3 contacts that you have not emailed. Consider contacting them about your fundraising effort.

REACH YOUR GOAL FASTER
RAISE MONEY DIRECTLY ON FACEBOOK

- 1 Connect this fundraiser to Facebook.
- 2 Invite friends, share updates and collect donations on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your goal.

Connect Fundraiser to Facebook

Share

Recent Activity

- Sent message to [redacted] Nov 04
- You joined Big Climb 2020 Aug 05

Contacts All Contacts

Once directed to your Personal Page, select “edit photo” and “edit story” to customize your personal page to tell your supporters why you step up to take cancer down.

LEUKEMIA & LYMPHOMA SOCIETY | BIG CLIMB

Welcome [Name] LOG OUT PARTICIPANT CENTER

ABOUT FUNDRAISING MISSION REGISTER DONATE

Edit Headline

Welcome to My Personal Page

Edit Photo/Video

Edit Story

Hello! I will be participating in Big Climb Seattle on Sunday, March 22nd. Please support me with a donation by clicking the 'donate now' button above this text. Our efforts will help make a big difference in the fight against blood cancers.

What is the Big Climb?

The Big Climb is a stairclimb up the Columbia Center - the tallest skyscraper in downtown Seattle. There are 69 floors of stairs, 1311 steps, and 788 feet of vertical elevation. Although it will be challenging, it pales in comparison to what blood cancer patients go through. All proceeds benefit The Leukemia & Lymphoma Society.

Lymphoma Society.

Who is The Leukemia & Lymphoma Society?

The Leukemia & Lymphoma Society (LLS) is the world's largest voluntary health organization dedicated to funding blood cancer research, education and patient services. The mission of LLS is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

Every day, more than 347 LLS sponsored researchers come closer to the goal of finding a cure for leukemia and related blood cancers. Locally, LLS funds 10 researchers at the Fred Hutchinson Cancer Research Center and University of Washington Medical Center. Your support and commitment to the mission of LLS enables us to continue this important work of saving lives and aids us in our ability to reach patients in our community.

Thank you for your time and I hope that you will consider donating to this cause!

PERSONAL PROGRESS:

Goal: \$150

0% of Goal \$0 Raised

DONATE NOW

ACHIEVEMENTS

FUNDRAISING HONOR ROLL

SHARE

Home Email Profile

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Share

Recent Activity

Sent message to [Name] Nov 04

You joined Big Climb 2020 Aug 05

Contacts All Contacts

Once you have customized your personal page, make sure you set your fundraising goal. Donors want to help you reach your goal!

Once you have customized your personal page and set your fundraising goal, return to your participant center and link your personal fundraising page to your Facebook account.

Please note: You must connect your Facebook through your participant center to be able to set up a Facebook Fundraiser. If a Facebook Fundraiser is created without linking your personal page, donations will not be allocated towards your fundraising efforts.

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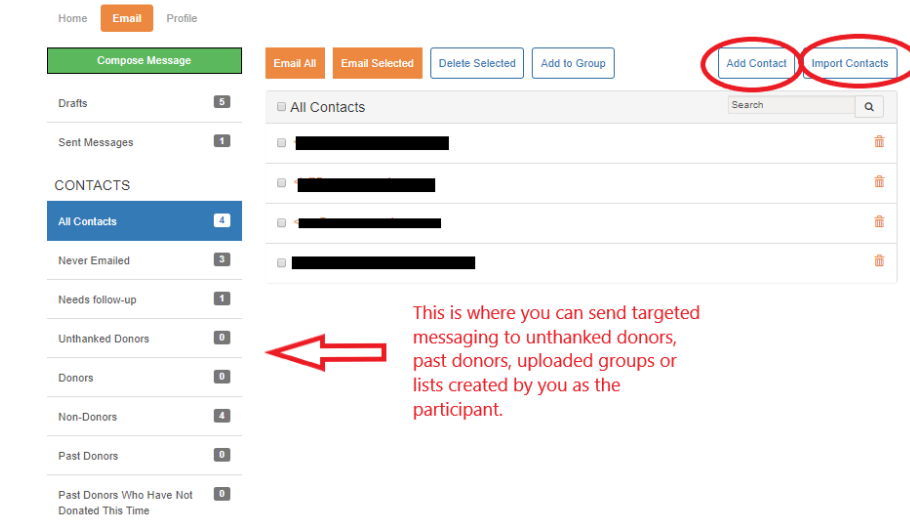
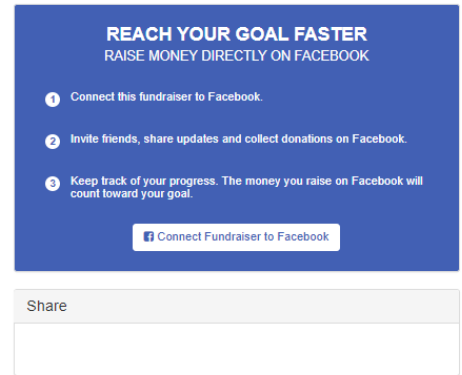
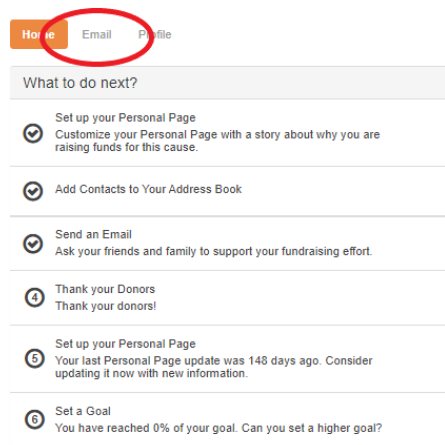
Sent message to [Name] Nov 04

You joined Big Climb 2020 Aug 05

Contacts All Contacts

Once your personal page is edited, you can send an email asking for support and/or to thank your donors.

From the participant center homepage, select “Email”.

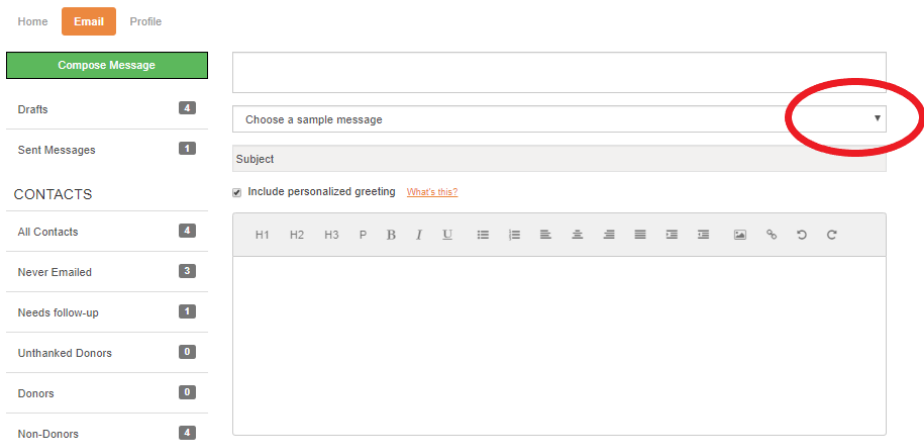


This is where you can send targeted messaging to unthanked donors, past donors, uploaded groups or lists created by you as the participant.

To add contacts, select add or import contacts. Follow prompts to connect your personal email accounts.

Once you have uploaded contacts you can select a group under “CONTACTS” and click “email all” or “email selected”. Additionally, you can select “Compose Message” to input your contacts later.

Please note: Yahoo accounts have strict messaging spam regulations and these email accounts will have issues due to their regulations. A work around is to copy our templates and use your personal email instead.



Once redirected to the Email tab, select the drop down option from “Choose a sample message” to select a custom template.

Once you select the custom template option you would like, your email body will appear.

HomeEmailProfile

Compose Message

Drafts5

Sent Messages1

CONTACTS

All Contacts4

Never Emailed3

Needs follow-up1

Unthanked Donors0

Donors0

Non-Donors4

Past Donors0

Past Donors Who Have Not Donated This Time0

Test emails0

Add email addresses here!

Support Me

Please Support Me

☒ Include personalized greeting [What's this?](#)

H1H2H3PBIUL

I recently accepted the challenge of participating in the 2020 Big Climb benefiting The Leukemia & Lymphoma Society. This event takes participants up 69 floors, or 1,311 steps, to reach the highly acclaimed Sky View Observatory with breathtaking views of the entire Puget Sound region. The Leukemia & Lymphoma Society's Big Climb event raises money through individual and team fundraising, sponsorship and entry fees which is then invested in its mission to fund blood cancer research and patient services. In 2018, the Big Climb raised a record breaking \$3,007,080 and I hope to add to this growing number.

I am asking you to help by supporting my fundraising efforts with a donation. Your tax-deductible gift will make help bring us a step closer to funding and finding a cure for blood cancers. It is faster and easier than ever to support this great cause - you can make your donation online by simply clicking on the link at the bottom of this message. If you prefer, you can also send your gift check made out to the address below.

Leukemia & Lymphoma Society
Attn: Big Climb
5601 6th Ave South, Suite 182
Seattle, WA 98108

Any amount, great or small, helps in the fight. I greatly appreciate your support and will keep you posted on my progress.

Sincerely,
[PARTICIPANT NAME]

If you have not selected a group under “CONTACTS”, you will see a blank section above the “Select a sample message” drop down menu. You can add email addresses here.

Make sure to customize your name and any other portion of the ask.

Adding personalized touches helps!

PREVIEW & SEND

SAVE AS TEMPLATE

CONTACTS

All Contacts4

Never Emailed0

Needs follow-up0

Unthanked Donors0

Donors0

Non-Donors4

Past Donors0

Past Donors Who Have Not Donated This Time0

Test emails0

test0

Please Support Me

☒ Include personalized greeting [What's this?](#)

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Any amount, great or small, helps in the fight. I greatly appreciate your support and will keep you posted on my progress.

Sincerely,
[PARTICIPANT NAME]

Scroll to the bottom of the page and select “Preview & Send” when you are ready to make your ask or thank your donors.

