



Scott Firefighter Stairclimb Ambassador Program Overview

The Ambassador Program is meant to be a way in which our most devoted and successful Firefighter participants are able to spread their knowledge and support regarding their involvement with the Firefighter Climb. Ambassadors will start with a brief training program, and can make their involvement their own by sharing fundraising tips, LLS knowledge, why they climb, and their aspirations for future involvement with LLS. In addition, Ambassadors will serve as a sort of mentor to the departments/individuals within the region assigned. Participants will have the ability to contact you via email or phone (optional) throughout the season with any questions/concerns they may have. Ambassadors will be asked to accompany LLS staff on department visits to serve as a peer-to-peer connection, or will visit departments on LLS' behalf.

As an Ambassador, you will serve as participant's support in order to help them reach their full fundraising/training potential. Only the most seasoned and dedicated participants will be selected for this program, so please take time to review and answer the questions on the survey below. Thank you for your interest in this Program, and we look forward to your deeper involvement with the success the Scott Firefighter Stairclimb!

Of course, as Campaign Ambassadors, you will have full access to event staff in the event you have any questions, or are just looking for support. Staff is here to help you with anything you may need, and want to assist you as you become an important model to Climb departments and participants.

Thank you,

Audra Daniels
Senior Campaign Manager
Scott Firefighter Stairclimb



Scott Firefighter Stairclimb Ambassador Program Questionnaire

Name: _____ Shirt size: _____

Department: _____

City: _____ State: _____

Why are you interested in becoming an Ambassador?

Why do you Climb?

Why do you support LLS?

Have you ever held any leadership roles before? If Yes, please tell us a bit about that.

Tell us a little bit about your fundraising efforts for the Scott Firefighter Stairclimb. (Events, reaching out to friends & family, etc.):

Availability throughout the year: